### View this email in your browser





### **Archdiocese of Philadelphia Contact:**

Kenneth A. Gavin
Chief Communications Officer
215-587-3747 (office)

Joanne Beck
Director, Brand Marketing
445-544-8551 (direct)

**CFGP Contact:** 

## For Immediate Release

# #iGiveCatholic Giving Day Takes Place in the Archdiocese of Philadelphia on #GivingTuesday

Archdiocese of Philadelphia and The Catholic Foundation of Greater
Philadelphia partnered to support this national
Catholic Day of Giving.

**PHILADELPHIA**, **December 1**, **2020** – The Catholic Foundation of Greater Philadelphia (CFGP) partnered with the Archdiocese of Philadelphia to participate in #iGiveCatholic for the first time. Today is the official #iGiveCatholic Giving Day.

#iGiveCatholic is celebrated annually on #GivingTuesday, which follows Thanksgiving, Black Friday, and Cyber Monday. #iGiveCatholic is a Giving Day that kicks off the charitable season and brings the Catholic community together to give thanks and give back. For 2020, the Archdiocese of Philadelphia joined CFGP in promoting this special, faith-based giving day, with support from

Archbishop Nelson J. Pérez, Archbishop of Philadelphia.

"We are kicking off an amazing initiative in the Archdiocese of Philadelphia! #iGiveCatholic celebrates the beauty of our faith, demonstrates our shared commitment to live out the Corporal Works of Mercy, and inspires acts of Christian charity," said Archbishop Pérez.

The Archdiocese of Philadelphia's participation in #iGiveCatholic presents an opportunity for Catholics to affirm their faith as disciples of Jesus Christ by sharing their gifts out of love for God and one another. It also gives parishes, schools, and nonprofit organizations the chance to rally support for their individual ministries and make a difference in their community, with the goal of raising as many funds as possible for these important missions. In this first year of participation, over 100 Archdiocesan organizations registered to participate.

Giving towards the #iGiveCatholic initiative will remain open until midnight tonight. Those wishing to make a gift to a participating Archdiocesan organization may visit <a href="Philadelphia.igivecatholic.org">Philadelphia.igivecatholic.org</a> and select the organization they wish to support. For more information on #iGiveCatholic, visit <a href="https://www.iGiveCatholic.org">www.iGiveCatholic.org</a>.

### ###

Editor's Notes: #iGiveCatholic will celebrate its sixth year in 2020, with over 39 Archdioceses and Dioceses having participated in 2019. Created and launched in the Archdiocese of New Orleans, #iGiveCatholic celebrates Catholic heritage, encourages philanthropy, and inspires faithful stewards to "Give Catholic" on #GivingTuesday, the global day of giving that is celebrated the first Tuesday after Thanksgiving. This year, #GivingTuesday will be celebrated on December 1, 2020.

#### **About Us**

The Catholic Foundation of Greater Philadelphia (CFGP) is an independent, nonprofit community foundation committed to growing philanthropy according to the teachings of Jesus Christ. Grounded in the principles of faith and service, CFGP meets the diverse needs of donors and Catholic institutions through charitable fund management and development consulting.



Copyright © 2020 The Catholic Foundation of Greater Philadelphia, All rights reserved.

### Our mailing address is:

100 North 20th Street, Suite 301 Philadelphia, PA 19103

Want to change how you receive these emails?

update your preferences | unsubscribe from this list.